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13MCA353

Third Semester MCA Degree Examination, Dec.2016/Jan.2017
Basics of MIS & E-commerce

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions.

- 1 a. Define MIS. Explain the organization structure with the model. (10 Marks)
b. Explain the attributes of quality information. (10 Marks)
- 2 a. Explain management as a control system. (10 Marks)
b. Explain MIS is a support to management process. (10 Marks)
- 3 a. Explain decision making process by Herbert Simon model. Describe the problems in making rational decisions. (10 Marks)
b. Define DSS. Explain DSS components of a web enabled marketing decision support system. (10 Marks)
- 4 a. Explain cross-functional enterprise systems. (10 Marks)
b. Define ERP. Explain major application components of ERP. (10 Marks)
- 5 a. What is a client/server model? Explain the characteristics of a client/server applications. (10 Marks)
b. What is e-business? Explain the different e-business models. (10 Marks)
- 6 a. Explain the factors that cause success for e-commerce. (10 Marks)
b. Explain the importance of strategic management under web. (10 Marks)
- 7 a. Explain the ethical and social issues related to people working in an organization. (10 Marks)
b. Discuss the importance of web for business applications. (10 Marks)
- 8 Write short note on:
a. Supply chain management.
b. Differentiate between intranet and extranet.
c. Conceptual view of MIS.
d. Functional business systems. (20 Marks)

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Important Note : 1. On completing your answers, scan all the diagrams, tables, figures, graphs, etc. on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written e.g. 42, 6, 50, etc. will be treated as malpractice.